



Checklist: Sustainable Transportation

When hosting an event, transportation is needed on several different levels. Transportation will be needed in relation to operations, administration and the general carrying out of the event. There are goods to be delivered and waste to be picked up. Artists, workers and the audience will all need transportation.

You should aim at reducing the need for transportation as much as possible. Work out a concept which demands the least possible movement of people and equipment. You can do this by limiting and co-ordinating the need for transportation.

When planning and carrying out of your festival:

- Try to ensure that most activities take place within a reasonable walking distance of each other. If there is a long distance between the campsite and the event, offer public transport/shuttle buses.
- Choose environmentally sound means of transportation (e.g. electric cars, biodiesel), public transportation or even bikes where possible.
- Set up an event transport system for your audience, e.g. provide shuttle buses to and from the event premises. Be sure to offer rides until after the last concert, so that everyone will get a ride home.
- Put up sufficient signs and provide information on (public) transport services on the event premises and in the event program. Here you can include both time schedules and a map of all the stops. Provide information on airport buses and other kinds of regular public transport as well.
- Enter into a partnership with a (public) transport company. You may then offer tickets to the event which include transport, or which give discount fares on public transport.
- Recommend the compensation of CO2 emissions, at least financially, through payments to projects recognised by the Clean Development Mechanism (CDM) of the Kyoto Protocol (www.cd4cdm.org).
- If you know a large part of the audience will arrive by car, try to create incentives to use public transport. If you need to rent large spaces for car parks, starting raising fees.

Try to keep a close track of the entire transport to and from your festival by rail, plane, ship and truck. Transport as much as possible by rail or ship and try to encourage suppliers and artists to do the same. Favour local suppliers and thereby reduce long-distance transportation.