

NOVEMBER
22–25, 2017
FARRIS BAD

Larvik, Norway
www.farrisbad.no



2nd
presents

efc

europaean
FESTIVAL
CONFERENCE

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A CONFERENCE FULLY DEDICATED TO FESTIVALS

Wednesday • November 22, 2017

- until 6.00 pm arrival of participants in larvik, norway
07.00 pm–08.15 pm welcome reception
08.30 pm–10.00 pm dinner

Thursday • November 23, 2017

- 07.30 am–09.00 am breakfast
09.00 am–09.30 am welcome speech & program information
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- 10.00 am–11.30 am emac session: digital marketing presentation & workshop – part 1
10.00 am–11.30 am legal session: standard terms for insurances hosted by ben challis
10.00 am–11.30 am the right work life balance in our business with musicsupport.org
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- 12.00 am–01.00 pm emac session: digital markeing presentation & workshop – part 2
12.00 am–01.00 pm go group session: let's go beyond green – it's about us, our teams, our future
12.00 am–01.00 pm tech & innovation-presentation: internal and public facing technology
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- 01.00 pm–02.15 pm lunch
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- 02.15 pm–04.15 pm the carrousel sessions: yes group
the future of festivals – towards 2020:
“what are the real dangers facing festivals & events”
“speaking to the masses”
“futureproofing the festival”
04.30 pm–05.30 pm yes group: the future of festivals – towards 2020:
discussion and conclusion hosted by chris kemp
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- 06.00 pm–07.00 pm talking shop
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- 07.00 pm–08.15 pm wellness or outdoor activity
08.30 pm–10.00 pm dinner

Friday • November 24, 2017

07.30 am – 09.00 am breakfast

09.15 am – 10.00 am keynote – to be announced

10.00 am – 11.30 am emac session: How can you make the most out of your sponsorships?

10.00 am – 11.30 am legal session: direct licencing hosted by ben challis

10.00 am – 11.30 am yes group panel: threads and risks at festivals

12.00 am – 01.00 pm go group session 2: no escape – our responsibility – when will festivals be required to meet the international carbon emission goals?

12.00 am – 01.00 pm emac session: standardized media and content rider: is it a realistic goal to set up minimum requirements towards artists to promote our festivals?

12.00 am – 01.00 pm tech & innovation-presentations

01.00 pm – 02.00 pm lunch

02.00 pm – 02.30 pm take a stand: the first year – results, achievements & examples

02.30 pm – 03.15 pm take a stand session: group discussion “how political should festivals be?”

take a stand session group discussion
“how to make take a stand more influential”

03.15 pm – 04.00 pm take a stand session: summary & plans 2018

04.15 pm – 06.00 pm creating & design session incl. efc summary

07.00 pm – 10.00 pm farewell dinner

10.00 pm – 02.00 am closing party

Saturday • November 25, 2017

07.30 am – 09.00 am breakfast

CONFERENCE PROGRAM
“THE FUTURE OF FESTIVALS”

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Yourope presents the 2nd european festival conference. A gathering and summit of festival promoters in a unique conference format related to all the festival topics. Two full days of seminars and workshops in an outstanding and intimate conference and wellness hotel in the south of norway.

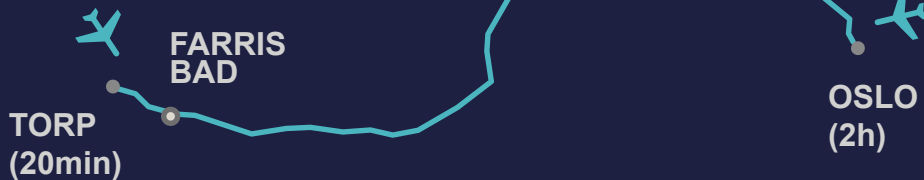
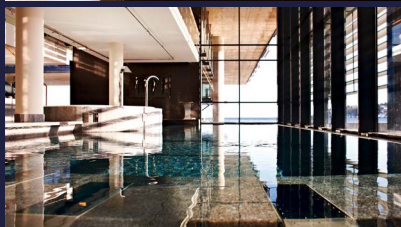
Let's meet, exchange, experience and learn!

FESTIVAL CONFERENCE PACKAGE

3 hotel nights including breakfast,
dinner and wellness
2 day conference fee including coffee,
lunch and wifi

€ 700 for sharing a double room
€ 800 for a single room
exkl. airport transfers, special activities
& beverages

Yourope members get a discount of
€ 100 for a maximum of 2 persons.
Register now under:
[https://www.musicglue.com/
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